

08-10-05
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U.S. Patent and Trademark Office
AUG 09 2005

TRANSMITTAL LETTER
(General - Patent Pending)

Docket No.
Tru Vision-002

Re Application Of: Dean et al.

Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
10/807,866	March 23, 2004	Ahmad, Nasser	021897	1772	5509

Title: New and Improved Retail Merchandising Strip and Method for Making Same

COMMISSIONER FOR PATENTS:

Transmitted herewith is:

Return Postcard;
Certificate of Express Mailing (EV 516728285 US);
Amendment Transmittal Letter; and
Amendment (w/remarks & status of claims).

in the above identified application.

No additional fee is required.
 A check in the amount of _____ is attached.
 The Director is hereby authorized to charge and credit Deposit Account No. 13-2166
as described below.
 Charge the amount of _____
 Credit any overpayment.
 Charge any additional fee required.
 Payment by credit card. Form PTO-2038 is attached.

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.


Signature

Dated: Aug. 9, 2005

William E. Johnson, Jr.
Reg. No. 22,719
The Matthews Firm (Customer No. 021897)
2000 Bering Drive, Suite 700
Houston, Texas 77057
US
(713) 355-4200 Telephone
(713) 355-9689 Facsimile

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____.

(Date)

Signature of Person Mailing Correspondence

Matt Robinson

Typed or Printed Name of Person Mailing Correspondence

cc:

CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)Applicant(s): **Dean et al.**

Docket No.

Tru Vision-002

Application No.

10/807,866

Filing Date

March 23, 2004

Examiner

Ahmad, Nasser

Customer No.

021897

Group Art Unit

1772

Invention:

New and Improved Retail Merchandising Strip and Method for Making Same**AUG 09 2005**

I hereby certify that the following correspondence:

Transmittal Letter (General-Patent Pending) and all documents referenced therein.*(Identify type of correspondence)*

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on

9 August 2005*(Date)***Matt Robinson***(Typed or Printed Name of Person Mailing Correspondence)*
*(Signature of Person Mailing Correspondence)***EV 516728285 US***("Express Mail" Mailing Label Number)***Note: Each paper must have its own certificate of mailing.**

AMENDMENT TRANSMITTAL LETTER (Small Entity)

Applicant(s): Dean et al.

Docket No.

Tru Vision-002

Application No. 10/807,866	Filing Date 23 March 2004	Examiner Ahmad, Nasser	Customer No. 021897	Group Art Unit 1772	Confirmation No. 5509
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INVENTION
O
New and Improved Retail Merchandising Strip and Method for Making Same
AUG 09 2005
PATENT & TRADEMARK OFFICE
U.S. DEPARTMENT OF COMMERCE

COMMISSIONER FOR PATENTS:

Transmitted herewith is an amendment in the above-identified application.

Applicant claims small entity status. See 37 CFR 1.27

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	13 -	21 =	0	x \$25.00	\$0.00
INDEP. CLAIMS	1 -	5 =	0	x \$100.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00

No additional fee is required for amendment.
 Please charge Deposit Account No. _____ in the amount of _____.
 A check in the amount of _____ to cover the filing fee is enclosed.
 The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 13-2166.
 Any additional filing fees required under 37 C.F.R. 1.16.
 Any patent application processing fees under 37 CFR 1.17.
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Signature

Dated: *August 9, 2005*

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(Date)

William E. Johnson, Jr.
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(713) 355-4200 Telephone
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Signature of Person Mailing Correspondence

Matt Robinson

Typed or Printed Name of Person Mailing Correspondence

cc:



ATTORNEY DOCKET No.: TRU-VISION-002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: TED DEAN, ET AL.

§

SERIAL NO.: 10/807,866

38

EXAMINER: NASSER AHMAD

FILED: 23 MARCH 2004

38

ART UNIT: 1772

FOR: "New and Improved Retail Merchandising Strip and Method for Making Same"

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AMENDMENT

**Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450**

Dear Sir:

Responsive to the Office Action dated May 10, 2005, please amend the above-identified application as follows: